



Women of INFLUENCE

JAQUIE BERGLUND

Finnegans Inc.

THE FACT THAT JACQUIE BERGLUND FOUNDED A SUCCESSFUL BEER COMPANY IS ONE THING.

The fact that she founded a successful beer company and donates 100 percent of its profits to funding programs for at-risk youth and the working poor is entirely another.

By founding Finnegans, Inc. and the Finnegans Community Fund, this inspiring social entrepreneur has raised local awareness about poverty-related issues—and created positive change—right in our backyard.

Jacquie, a former marketing director for a restaurant group, has grown the distribution of Finnegans Irish Amber throughout the state of Minnesota, Wisconsin, and North Dakota over the past nine years. Finnegans is now available in over 400 restaurants and bars and 580 liquor stores in the Midwest region. Profits from beer sales and fundraising has enabled the Finnegans Community Fund to donate more than \$118,000 to community projects and raise awareness about the poverty through www.finnegans.org, informative signage in bars and restaurants, and the Finnegans Brigade—a group of over 1,000 volunteers who have fun while letting people know about this important grass roots cause.

Jacquie has been socially conscious since she was in school. She went on to earn her master's degree in international relations and diplomacy in France before spending five years working for the Organization for Economic Cooperation and Development. During her tenure she played a key role in bringing together government officials who were once at war with one another.

Her good work hasn't gone ignored. She has received the B. Warren Hart Distinguished Service Award from the St. Paul Jaycees, was nominated as one of the "40 under 40" by the *Minneapolis St. Paul Business Journal*, was named one of the Ten Young Outstanding Minnesotans by the Minnesota Jaycees, and was nominated as the Distinguished Irish Woman of the Year by the St. Paul St. Patrick's Day Association.



Local outreach projects initiated by this go-getter include: new furniture in a 24-unit efficiency apartment building for homeless youth; computers and software to a low-income housing facility; and the creation of Spudtoberfest, an annual event that raises funds for at-risk youth. Other projects include programs for low-income youth, pregnant teens, and at-risk families in our community.

FINNEGANS INC.
335 E. 18th St.
Minneapolis, MN 55404
612-501-7707
www.finnegans.org

